Esdras Jean Pierre

UX Designer

Passionate and innovative UX professional with a proven track record in planning and executing end-to-end product design. I specialize in crafting creative and human-centered design solutions for diverse clients and industries. My expertise spans the application development process, including designing seamless user experiences across platforms, product landscapes, and enterprise solutions. I bring a unique blend of technology, user research, agile workflow, and leadership skills to optimize processes and drive rigorous product design efforts. With a diverse creative ability, I adapt my style to suit various projects, ensuring flawless, high-quality execution.

CONTACT

Alpharetta, GA

(305) 726-3676

Jeanpierre.esdras@gmail.com

www.meetesdras.com

LinkedIn

KEY SKILLS

- Team Building & Leadership
- User Experience Design
- Product Design
- Prototypes
- Wireframes
- Information Architecture
- Usability Testing
- User Flows
- User Interviews
- Journey Mapping
- Project Management
- User Research / Card Sort
- Qualitative and Quantitative Research
- Agile Methodologies
- Excellent Verbal and Written Communication skills

EDUCATION / CERT.

BFA in Visual Effects & Motion Graphics
The Art Institute

Certified User Experience Designer
General Assembly

TOOLS

Design Software: Figma, Sketch, Miro, Mural, Adobe Creative Suite, Jira, FigJam

ADDITIONAL EXPERIENCE

Location Manager - Hertz Corporation | *Oct 2017 – Apr 2020*

CAREER HIGHLIGHTS

- Experienced UX Designer with a human-centered mindset, creating user-centric experiences through user research, wireframes, and interactive prototypes.
- Designed an efficient left navigation solution at Centene that expedited user access to triggered elements, resulting in a substantial 4% boost in triggered task completion.
- Empowered 96% of job seekers to seamlessly organize and access their files throughout their job search journey by conceptualizing, researching, and delivering high-fidelity prototypes for Applicationer job tracking platform at Profound Dezigns.
- Achieved 6% increase in the number of marketing campaigns created by both internal and external users at The Home Depot by curating and implementing the redesign of the campaign creation platform used by the enterprise marketing department.
- Adept at leading website redesigns, enhancing platform usability, and conducted user research driving 10-15% satisfaction increase at Mentor Me Collective.

WORK EXPERIENCE

UX Designer – Centene Corporation | *Mar 2023 – Feb 2024*
- Implemented an error message feature that empowered users with informative guidance that improved problem-solving abilities and communication with support by 3%.
- Conceived and developed features such as a navigation away dialog, back button, and an enhanced unsaved changes alert that improved productivity for 80% of the organization.
- Delivered high-quality design docs: user flows, wireframes, mockups, interactive prototypes, and specifications.

Sr. UX Designer – Mentor Me Collective | *Nov. 2022 – June 2023*
- Employed diverse research methodologies, including observation, in-depth interviews, usability, and accessibility testing, and heuristic evaluation based on project objectives and constraints.
- Analyzed and communicated research findings, resulting in a 30% improvement in website and satisfaction.

UX Designer – The Home Depot | *Nov 2021 – Oct 2022*
- Developed THD filter feature for the enterprise campaign marketing management platform, enhancing user daily productivity by 2% and facilitating cross-functional, human-centered design sessions.
- Designed and implemented the THD design system web platform, offering comprehensive guidance to designers and developers for seamless component integration into the customer-facing website.

UX Designer – Profound Dezigns | *Mar 2021 – Oct 2022*
- Conducted user researched of target demographic groups, distilled findings, and utilized insights to create a web and mobile platform with features and functionality that allowed podcast listeners to customize up to 80% of their listening experience.
- Achieved the development of design solutions for a responsive web, improving efficiency by 10% by collaborating with cross-functional teams to break down complex challenges into clear, actionable workstreams.
- Developed and tested an interactive prototypes to refine and advance design concepts, including a user-tracking feature for job applications.